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One-millionth Bobcat loader rolls off assembly line

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A Bobcat skid-steer loader

Compact equipment manufacturer, Bobcat, rolled off its one millionth loader from its assembly line this month, making 2014 a landmark year for the US manufacturer.

Bobcat has had similar success in production numbers in South Africa, according to Bobcat Equipment South Africa national sales and marketing manager, Michael Burns.

Expansive customer base

Burns says that the company has an expansive customer base spans Southern African mining, construction, road building, agriculture and landscaping market segments.

“Since the first Bobcat units were introduced to the South African market in 1987, the compact, versatile and reliable features of these high performance machines have found wide acceptance across diverse local industries,” commented Burns.

Limited edition

Bobcat is producing a special limited edition of the S650 and T650 skid-steer loaders to mark the ‘one-millionth’ achievement, which has been generations in the making, states the company.

The fact that Bobcat has produced one million loaders is undeniable proof of this machine’s remarkable success, and it signifies Bobcat’s commitment to maintaining the industries’ best loaders for any job.

Bobcat Equipment South Africa is part of the Goscor Group of Companies and the Imperial Group.

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